

HOW TO FUNDRAISE ON FACEBOOK



Follow these easy steps to Facebook Fundraise with the Brigham:

1

NOTIFY us that you plan to start a Facebook Fundraiser.

**Mandatory and if you don't could result in gifts not counting towards your fundraiser.*

2

CREATE a Facebook Fundraiser. Select non-profit: Brigham and Women's Hospital. Once created, please share your Facebook Fundraising link with us.

3

The **TITLE** of your Facebook Fundraiser must include your first name and the race you are participating in.

Example: Ali's fundraiser for the Stepping Strong 5K Team!

4

SHARE your inspiration for running and ask your network to support you.

5

MATCHING GIFTS can double the donation! If a donor wants to have their Facebook gift matched by their employer:

- Have your donor check with their employer how to get their gift matched.
- Once confirmed, have them send a copy of their Facebook gift receipt and employers matching gift confirmation to BWHteam@partners.org.
- Make sure they include your name and their employer name in the email.

6

REMEMBER gifts will take up to two weeks to appear on your GoFundMe Charity page and will be listed as "Anonymous – Facebook."



QUESTIONS or FOR MORE INFORMATION

BWHteam@partners.org | 617-424-4235