



The Gillian Reny
STEPPING STRONG
Center for Trauma Innovation

Donations Overview

You can raise money both online and offline. All gifts are 100 percent tax-deductible.

- Online donations are any donations made online through the runner's GoFundMe Charity fundraising web page. If someone wishes to support your effort online, please direct them to your personal fundraising page. Online gifts will be reflected on your fundraising page in real time. Donors will receive a tax-receipt immediately after this donation is processed online, via email from GoFundMe Charity.
- Offline donations are any donations not made through the runner's GoFundMe Charity fundraising web page. All offline donations (personal checks made out to Brigham and Women's Hospital) should be collected by the runner and sent to the Development Office at the address below, accompanied by one of the donor cover sheets.

Brigham and Women's Hospital, Development Office
2020 Stepping Strong Team B.A.A. 5K
116 Huntington Avenue, Third Floor
Boston, MA 02116

***If a donor is unable to make a gift on GoFundMe Charity or via check, and gives you cash, please call (617-424-4235) or email (BWHteam@partners.org) for the appropriate next steps.**

Please note donation do's and don'ts.

Do:

- Keep a copy of all checks and forms for your records
- Let us know if a donor wishes to be anonymous
- Be sure to ask if your donors company has a matching gift program and how the gift could be doubled!
- Make all checks payable to Brigham and Women's Hospital, with the runner name listed in the memo line to ensure proper crediting. We cannot accept checks made payable to the runner.
- For general and matching gift inquiries email BWHteam@partners.org

Don't:

- Mail cash. Instead, call or email us for the appropriate next step.
- Collect cash and write a personal check. This makes you the legal donor. Instead, call or email us for the appropriate next step.